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How Giving Away Free Information Can Effortlessly Double Or Triple Your Sales In The Next 90 Days (17 Secrets Of Small Business Marketing)



Synopsis

Just Like a Farmer Who Has Oil Under His Farm, You May be Standing on Untold Wealth and Not Even Know it! Within this book you'll find the direct marketing process which will drill HUGE profits from your small business, just like an oil derrick can find the farmer's oil. The solution to all your frustration, financial problems and stress may just be a one direct mail marketing process away! If you'd like to create a cash flow surge in your small business, but don't have a year to learn all the in's and out's of direct mail marketing.... This book was written just for you! I understand the plight of a business owner! As a small business marketing consultant I work with guys who are in the trenches each and every day. I promise you I understand what you deal with all the time. I understand that dumb dumb vendor who's putting you behind, I understand the lazy employee who isn't getting his work done, I understand that customer who's slow paying you and it's putting a crimp in your cash flow, I understand the county tax assessor sending you a bill for some tax you didn't even know existed, I understand some idiot regulator showing up and harassing you about some dumb-ass obscure rule that doesn't even make sense. I understand because I was a business owner who built my business from \$1000 cash to a \$1,000,000.00 in sales in just 16 months- no retirement to borrow from, no credit lines, no wife with a pay-check to support me... just a measly \$1000, 2 children and a pregnant wife, 2 months before Christmas " then purchased another business and drove that business to 10X sales in just 2 years 3 months... all during and after the "Great Recession." • I understand because I'M ONE OF YOU... and I'm damned proud of it! And because I'm on a mission to help you, and to save the worldwide economy (which only we can do!) I wrote this book to be brain dead easy, plug and play so you can start making money right now!

Book Information

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Customer Reviews

If one is doing any type of marketing for business, Dan Kennedy has tried & true methods to make it more effective. This book gives a marketer plans for a complete, tested funnel. As always, the additional resources throughout the book are quite worthwhile.

Great book. Giving away free info about why giving away can help make you money.

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